



### Food & Drink ●

5. La Fiesta Mexicana
8. Citrus Cafe
11. Lark
16. 29 South
18. Sandee's Thai Fusion
19. Rock County Brewing Company
22. draft house
23. Legends
24. Looking Glass
25. Whiskey Ranch Bar & Grill
26. Bodacious Brew  
Bodacious Olive  
So Chopped
28. Jeff's Coffee Bar
29. Hilltop International Pub
33. Jake's Downtown Diner
35. Riley's Sports Bar & Grill
37. Cozy Inn
42. La Azteca
44. Mexi-Cravings
62. O'Riley & Conway's Irish Pub
71. 808 Cheesecake
77. White Oak Restaurant
78. Papa John's Pizza
79. Wiggy's Saloon
94. Hailey's Sweets & Treats
99. Steve's Deli Dog House
102. Wissota Chophouse

### Attractions ●

1. Rotary Botanical Gardens
2. Lions Beach
3. Janesville Ice Arena/Janesville Jets Hockey
4. Janesville Town Square/Festival Streets
6. Janesville Performing Arts Center
7. Hedberg Public Library
9. Janesville Senior Center
10. Riley's on the Green: Indoor Golf
12. Marvin W. Roth Community Pavilion
45. Wisconsin Wagon Company
47. The Armory
54. Lincoln-Tallman House  
Helen Jeffris Wood Museum Center
55. Janesville Farmers Market (May - Oct)
63. Rock Aqua Jays Water Ski Show (Jun - Aug)
64. RiversEdge Bowl
96. Janesville Woman's Club/Janesville Art League
97. Dawson Softball Complex
98. The Venue

### Lodging ●

102. Cobblestone Hotel & Suites

### Outdoor Public Art ●

#### Murals

103. Diversity & Women's History Mural
104. Black Hawk Mural
105. Two Horses Mural
106. Origami Birds Mural
107. Dog Bone Mural
108. Waves of Giving Mural
110. Heart of the City Outdoor Mural: Water
111. Janesville Gazette Mural Sculpture
112. American Flag Mural
113. Heart of the City Outdoor Mural: Janesville Women's History
114. Doty Mill Alley Janesville Mural
115. Butterfly Mural
116. Janesville Icons Car Mural
131. Keep Looking Up

#### Sculptures & Statues

119. O.V. Shaffer Sculpture - Biota
119. O.V. Shaffer Sculpture - Dialogue: World Peace Through Friendship
120. O.V. Shaffer Sculpture - Calligraph
121. O.V. Shaffer Sculpture - Cycle
123. O.V. Shaffer Sculpture - The Rock River
123. Storybook Garden
124. O.V. Shaffer Sculpture - Wings of Change
125. Spirit of the American Doughboy Statue
126. The Bubbler
132. Blain Gilbertson Heritage Walking Bridge

#### Memorials & Monuments

113. Rock County Civil War Monument
125. Bataan War Memorial
127. 911 Memorial
130. Veterans Memorial Plaza

### Information ●

52. Janesville City Hall
53. Janesville Area Convention & Visitors Bureau  
Downtown Janesville Inc
57. Forward Janesville
61. Janesville Transit System Transfer Center
95. Rock County Courthouse

### Shopping ●

1. Cottage Garden Gallery at Rotary Botanical Gardens
7. Hedberg Public Library
11. Lark Market
14. Mod Bloom  
Garden of Eaton
15. Carousel Consignments
17. 608 Vintage
20. Modern Charm
21. Hemp 1848
26. Bodacious Olive
27. Boost Mobile Store
30. Classy Rascals
31. The Mark
32. 21 West Collection
34. Velvet & Tulle
36. Home Again Consignments
38. Angie's on Main
39. Dollar Tree
40. Badgerland Saltwater
41. Crazy Joe's Furniture
43. Koba Design
45. Wisconsin Wagon Company
46. Coin Shop
48. Mystic Moraine Minerals
49. Kurt W Buggs' Signworks
54. Helen Jeffris Wood Museum Center
55. Janesville Farmers Market (May - Oct)
56. Glass Garden
58. Anne Rosa Interior Design
66. Flying High Flag Store
67. Mama K & Friends Vintage Emporium
68. Floral Expressions
69. Raven's Wish Art Gallery
70. Lured Inn Outdoors
73. Property Pickers Estate Sales & Shoppable Warehouse
74. Harris Ace Hardware
75. Hometown Pharmacy & Gifts
76. Adorn Janesville
84. Inspired Spaces
93. Jacqueline King Designs
101. Blushing Willow Bridal Boutique

### Salons, Spas, Fitness & Wellness ●

- Fitness**
13. Fab Girl Fitness
  50. YMCA
  65. CrossFit 608
  80. SCC Fitness
  81. Janesville Outdoor Fitness Court
  90. Pride Fitness Family
- Spas & Salons**
59. Simple Scissors
  60. Salon a la Mode
  72. Dee's Barber Shop
  76. Luxe Hair Salon
  82. Triple M: Molly's Massage & More
  83. Hodge Podge Place  
The Glass Slipper  
Alkali Tattoo  
Cats Meeooww Nail Spa  
The French Lily Boutique  
The Hair Shop  
Reflections by Kelly  
Touch of Heaven  
Wake Up with Make Up  
Phat Free Rx
  85. Kelsey's Massage on Main
  86. Ahvia Salon & Spa
  87. Studio 107 Day Spa  
Farrisgirl  
True Skin MA  
Catalyst Wellness Coaching
  88. C.K. Bloom Salon  
J. Salon
  89. Divas Building  
Park Lane Lashes  
Hair by Joan Tan  
The Hair Loft  
One Stop Barber Shop  
Meng's Barbershop  
Sara's Sell-On
  91. Larisa's Spa
  92. Rejuvenate Skincare Studio
- Wellness**
100. Paull Chiropractic at River's Edge

Locations included on map are approximate. Revised 1/2021.

## Shopping

1. **Cottage Garden Gallery at Rotary Botanical Gardens** 1455 Palmer Dr, (608) 752-3885
7. **Hedberg Public Library** 316 S Main St, (608) 758-6600
11. **Lark Market** 56 S Main St, (608) 563-1850
14. **Mod Bloom** 6 S Main St, (608) 290-5138  
Garden of Eaton 6 S Main St
15. **Carousel Consignments** 31 S Main St, (608) 758-0553
17. **608 Vintage** 34 S Main St (608) 980-8427
20. **Modern Charm** 35 S Main St, (608) 752-6118
21. **Hemp 1848** 111 W Milwaukee St, (608) 607-0014
26. **Bodacious Olive** 119 N Main St, (608) 563-5566
27. **Boost Mobile Store** 33 S Main St, (608) 554-3020
30. **Classy Rascals** 219 W Milwaukee St, (608) 921-5987
31. **The Mark** 27 W Milwaukee St, (608) 752-3507
32. **21 West Collection** 21 W Milwaukee St
34. **Velvet & Tulle** 217 W Milwaukee St, (608) 208-2055
36. **Home Again Consignments** 215 W Milwaukee St, (608) 314-0404
38. **Angie's on Main** 30 S Main St, (608) 743-9255
39. **Dollar Tree** 601 W Milwaukee St, (608) 758-1164
40. **Badgerland Saltwater** 11 N Academy St, (608) 554-3473
41. **Crazy Joe's Furniture** 314 W Milwaukee St, (608) 752-5099
43. **Koba Design** 27 E Racine St, (608) 352-7474
45. **Wisconsin Wagon Company** 300 N River St, (608) 754-0026
46. **Coin Shop** 411 W Milwaukee St, (608) 757-1110
48. **Mystic Moraine Minerals** 500 W Milwaukee St, (608) 563-0223
49. **Kurt W Buggs' Signworks** 315 Race St, (608) 757-2737
54. **Helen Jeffris Wood Museum Center (RCHS\*)** 426 N Jackson St, (608) 756-4509
55. **Janesville Farmers Market (May-Oct)** 100 & 200 blocks of N Main St, (608) 289-9292
56. **Glass Garden** 25 W Milwaukee St, (608) 754-3718
58. **Anne Rosa Interior Design** 211 S Main St, (608) 752-9171
66. **Flying High Flag Store** 421 N Parker Dr, (608) 756-2280
67. **Mama K & Friends Vintage Emporium** 32 E Racine St, (608) 563-0053
68. **Floral Expressions** 320 E Milwaukee St, (608) 757-1213
69. **Raven's Wish Art Gallery** 101 W Milwaukee St, (608) 757-2622
70. **Lured Inn Outdoors** 21 N Main St, (608) 718-2364
73. **Property Pickers Estate Sales & Shoppable Warehouse** 770 S Main St, (608) 436-3787
74. **Harris Ace Hardware** 200 S River St, (608) 755-6122
75. **Hometown Pharmacy & Gifts** 21 S Jackson St, (608) 752-7869
76. **Adorn Janesville** 39 S Main St, (608) 563-0913
84. **Inspired Spaces** 105 W Milwaukee St, (608) 743-9038
93. **Jacqueline King Designs** 220 W Milwaukee St, (954) 303-0726
101. **Blushing Willow Bridal Boutique** 207 N Academy St, (608) 898-0207

## Salons, Spas, Fitness & Wellness

### Fitness

13. **Fab Girl Fitness** 50 S Main St, (608) 295-2521
50. **YMCA** 221 Dodge St, (608) 754-9622
65. **CrossFit 608** 545 N Main St, (608) 247-6080
80. **SCC Fitness** 203 W Court St, Ste 100, (608) 743-9448
81. **Janesville Outdoor Fitness Court** 111 S River St
90. **Pride Fitness Family** 415 W Milwaukee St

### Spas & Salons

59. **Simple Scissors** 201 E Milwaukee St, (608) 754-1313
60. **Salon a la Mode** 52 S Water St, (608) 436-3052
72. **Dee's Barber Shop** 510 W Centerway St, (608) 752-5040
76. **Luxe Hair Salon** 39 S Main St, (608) 607-1222
82. **Triple M: Molly's Massage & More** 123 N Jackson St, (608) 530-5553
83. **Hodge Podge Place** 16 S Main St  
**The Glass Slipper**, (608) 931-8477  
**Alkali Tattoo**, (608) 758-2800  
**Cats Meeooww Nail Spa**, (608) 289-5319  
**The French Lily Boutique**, 318-553-4749  
**The Hair Shop**, (262) 215-8441  
**Reflections by Kelly**, (608) 289-6980  
**Touch of Heaven**, (608) 931-7979  
**Wake Up with Make Up**, (608) 558-4135  
**Phat Freeze Rx**, (608) 921-1715
85. **Kelsey's Massage on Main** 23 N Main St, (608) 921-8837
86. **Ahvia Salon & Spa** 500 E Milwaukee St, (608) 755-5800
87. **Studio 107 Day Spa** 107 W Milwaukee St  
**Farrisgirl** (608) 921-4534  
**True Skin MA** (608) 921-0946  
**Catalyst Wellness Coaching** (608) 291-4448
88. **C.K. Bloom Salon**, 301 W Milwaukee St, (608) 305-0353  
**J. Salon**, (608) 305-0353
89. **Divas Building** 6 S Jackson St  
**Park Lane Lashes**, (608) 358-9088  
**Hair by Joan Tan**, (608) 754-8001  
**The Hair Loft**, (608) 558-9065  
**One Stop Barbershop**, (608) 289-1850  
**Meng's Barbershop**, (608) 718-3344  
**Sara's Sell-On** (608) 201-4878
91. **Larisa's Spa** 20 E Milwaukee Ste 107A, (608) 314-3100
92. **Rejuvenate Skincare Studio** 14 S Main St, (608) 732-5815

### Wellness

100. **Paull Chiropractic at River's Edge** 111 N Main St, Ste 100, (608) 754-8977

## Food & Drink

5. **La Fiesta Mexicana** 425 S Main St, (608) 757-1088
8. **Citrus Cafe** 208 S Main St, (608) 754-9006
11. **Lark** 60 S Main St, (608) 563-1801
16. **29 South** 29 S Main St, (608) 743-2011
18. **Sandee's Thai Fusion** 12 S Main St, (608) 563-2147
19. **Rock County Brewing Company** 10 N Parker Dr Ste 160
22. **draft house** 101 E Milwaukee St, Ste 101
23. **Legends** 11 N Main St, (608) 755-1551
24. **Looking Glass** 18 N Main St, (608) 755-9828
25. **Whiskey Ranch Bar & Grill** 24 N Main St, (608) 563-1554
26. **Bodacious Brew, Bodacious Olive, So Chopped** 119 N Main St, (608) 563-5566
28. **Jeff's Coffee Bar** 101 E Milwaukee St, (608) 563-0360
29. **Hilltop International Pub** 121 E Milwaukee St, (608) 290-2769
33. **Jakes Downtown Diner** 13 N Franklin St, (608) 563-2004
35. **Riley's Sports Bar & Grill** 209 W Milwaukee St, (608) 563-0410
37. **Cozy Inn** 214 W Milwaukee St, (608) 754-9826
42. **La Azteca** 401 W Milwaukee St, (608) 758-5435
44. **Mexi-Cravings** 309 W Milwaukee St, (608) 772-0485
62. **O'Riley & Conway's Irish Pub** 214 W Milwaukee St, (608) 752-6099
71. **808 Cheesecake** 119 W Milwaukee St, (608) 530-2773
77. **White Oak Restaurant** 429 N Parker Dr, (608) 756-4070
78. **Papa John's Pizza** 401 N Parker Dr, (608) 758-7272
79. **Wiggy's Saloon** 9 N Parker Dr, (608) 754-9100
94. **Hailey's Sweets & Treats** 20 S Main Ste 1, (608) 774-4620
99. **Steve's Deli Dog House** 320 N Parker Dr, (608) 314-6204
102. **Wissota Chophouse** 20 W Milwaukee St, (608) 757-2467



## Lodging

102. **Cobblestone Hotel & Suites** 20 W Milwaukee St, (608) 757-2200

## Outdoor Public Art

### Murals

103. **Diversity & Women's History Mural** 101 E Milwaukee St
104. **Black Hawk Mural** 29 S Main St
105. **Two Horses Mural** 39 S Main St
106. **Origami Birds Mural** 60 S Main St
107. **Dog Bone Mural** 215 W Milwaukee St (on back of building)
108. **Waves of Giving Mural** 21 S Jackson St (on Franklin St side of building)
110. **Heart of the City Outdoor Mural: Water** 3 Parker Pl
111. **Janesville Gazette Mural Sculpture** 1 S Parker Dr
112. **American Flag Mural** Main St & Wall St
113. **Heart of the City Outdoor Mural: Janesville Women's History** 51 S Main St
114. **Doty Mill Alley Janesville Mural** (alley off Festival/S River St)
115. **Butterfly Mural** N Jackson St & W Milwaukee St
116. **Janesville Icons Car Mural** 1 S High St
131. **Keep Looking Up** 111 W Milwaukee St (on back of building)

### Sculptures & Statues

119. **O.V. Shaffer Sculpture - Biota** 1455 Palmer Dr
119. **O.V. Shaffer Sculpture - Dialogue: World Peace Through Friendship** 1455 Palmer Dr
120. **O.V. Shaffer Sculpture - Calligraph** 1 Parker Pl
121. **O.V. Shaffer Sculpture - Cycle** 111 N Parker Dr
123. **O.V. Shaffer Sculpture - The Rock River** 316 S Main St
123. **Storybook Garden** 316 S Main St (behind library)
124. **O.V. Shaffer Sculpture - Wings of Change** 108 S Jackson St
125. **Spirit of the American Doughboy Statue** 2 N Franklin St
126. **The Bubbler** W Court St & S River St - Town Square
132. **Blain Gilbertson Heritage Walking Bridge** Water Street

### Memorials & Monuments

113. **Rock County Civil War Monument** 51 S Main St
125. **Bataan War Memorial** 2 N Franklin St
127. **911 Memorial** 101 N Main St
130. **Veterans Memorial Plaza** 600 N Main St - Traxler Park

**JANESVILLE AREA**  
Convention & Visitors Bureau

**BID**  
DOWNTOWN JANESVILLE  
BUSINESS IMPROVEMENT DISTRICT  
Planning the Future of Downtown Janesville

This project funded by the Janesville Area Convention & Visitors Bureau & Downtown Janesville Business Improvement District

Shop, dine, explore...

## Downtown Janesville



Wisconsin's Great Outside

Photo courtesy of Full Spectrum Photography



**JANESVILLE**  
Wisconsin's Great Outside

## Attractions

1. **Rotary Botanical Gardens** 1455 Palmer Dr, (608) 752-3885
2. **Lions Beach** 1401 Palmer Dr, (608) 755-3030
3. **Janesville Ice Arena/Janesville Jets Hockey** 821 Beloit Ave, (608) 755-3015/(608) 752-JETS
4. **Janesville Town Square/Festival Streets** 69 S River St & S Water St (Dog-friendly space)
6. **Janesville Performing Arts Center** 408 S Main St, (608) 758-0297
7. **Hedberg Public Library** 316 S Main St, (608) 758-6600
9. **Janesville Senior Center** 69 S Water St, (608) 755-3040
10. **Riley's on the Green: Indoor Golf** 221 W Milwaukee St, (608) 756-4949
12. **Marvin W. Roth Community Pavilion** 51 S Main St
45. **Wisconsin Wagon Company** 300 N River St, (608) 754-0026
47. **The Armory** 10 S High St, (608) 741-7400
54. **Lincoln-Tallman House** 440 N Jackson St, (RCHS\*) (608) 756-4509  
**Helen Jeffris Wood Museum Center** 426 N Jackson St, (RCHS\*) (608) 756-4509
55. **Janesville Farmers Market** (May - Oct.) 100 & 200 blocks of N Main St, (608) 289-9292
63. **Rock Aqua Jays Water Ski Show** (Jun. - Aug.) 600 N Main St, Traxler Park, (608) 754-5879
64. **RiversEdge Bowl** 215 S River St, (608) 756-1201
96. **Janesville Woman's Club/Janesville Art League** 108 S Jackson St, (608) 754-4544
97. **Dawson Softball Complex** 920 Beloit Ave, (608) 752-6768
98. **The Venue** 37 S Water St, (608) 373-9727

\* Rock County Historical Society Campus

## Information

52. **Janesville City Hall** 18 N Jackson St, (608) 755-3000
53. **Janesville Area Convention & Visitors Bureau** 20 S Main St Ste 11, (608) 757-3171  
**Downtown Janesville Inc**, (608) 728-3322
57. **Forward Janesville** 14 S Jackson St Ste 200, (608) 757-3160
61. **Janesville Transit System Transfer Center** 123 S River St, (608) 755-3150
95. **Rock County Courthouse** 51 S Main St, (608) 743-2200

Janesville Area Convention & Visitors Bureau  
janesvillecvb.com · (608) 757-3171 ·