



Mural: Window Seat
Artist: Matthew Mederer (aka Cool Disco Rich)
Photographer: Full Spectrum Photography

Art Infusion 2025 Call for Mural Artists



JANESVILLE AREA
Convention & Visitors Bureau

Release date: 7/23/25

ABOUT THE CALL

The Janesville Area Convention & Visitors Bureau is excited to announce their 2025 Call for Artists. For the sixth consecutive year, muralists will be part of the annual [Art Infusion](#) event that will take place on September 5, 6 and 7 in downtown Janesville, Wisconsin. This year there are two unique spaces available. Please read through the entire call prior to submitting. Thank you for your consideration as a participating artist.

APPLICATION DEADLINE: JULY 30

ELIGIBILITY & INCLUSION

- Must be 18+ years of age
- May submit as individual or teams
- All examples of work must be artists' own original artwork.

The Janesville Area Convention & Visitors Bureau is committed to equity and inclusion. People of color, indigenous artists, LGBTQ+ individuals, differently-abled and neurodiverse persons, seniors, and women are strongly encouraged to apply.

TRAVEL REIMBURSEMENT

Art Infusion is offering free hotel stay and up to \$500 travel reimbursement for flight or mileage that may be incurred.

SELECTION PROCESS

- Artists have until July 30 to express their interest in becoming a mural artist for Art Infusion by completing the form link at the end of this Call notification.
- By Aug. 1, four artists will be asked to submit a sketch design by Aug. 10. Each artist will be compensated \$300.
- Two artists will be selected and each will be notified by Aug. 12.

DATES TO NOTE

- Submission deadline: July 30, 11:59 PM
- Artists notified by: Aug. 1
- Sketch deadline for selected artists: Aug. 10
- Final artist selections: Aug. 12
- Art Infusion celebration: Sept. 5, 6 & 7

WALL 1 SPECS & DETAILS

- Mural location: 314 W Milwaukee St - Janesville - WI, 53548
- Size: 32' wide x 26' tall
- Compensation: \$8,000
- Supplies: \$1,000
- Vision: Proposed mural art will compliment existing mural art
- About the area: Midwest Storage building with great visibility, located on main thoroughfare through downtown Janesville
- Other considerations: The wall will be prepped and primed and a lift will be provided

WALL 2 SPECS & DETAILS

- Mural location: Hedberg Library, 316 S Main St, Janesville, WI 53545
- Gray, poured concrete wall
- Size: 22' wide x 8' tall
- Compensation: \$2,000
- Supplies: \$500
- Vision: Proposed mural art will compliment the theme of "Let Words Take Flight"
- About the area: This is an entrance to our public library
- Other considerations: The wall will be prepped and primed

STEPS TO SUBMIT

1. Make sure you do not have any conflicts on September 5, 6 & 7.
2. Be prepared to submit at least three images of prior work that is applicable for this call.
3. Complete the submission form by July 30, 11:59 PM.

[Click here](#) or scan code to submit:



Submission questions can be directed to

director@janesvillecvb.com

More about the Janesville area and Art Infusion
can be found by visiting janesvillecvb.com/artinfusion.