

JACVB Advertising Rates

When you advertise in the Janesville Area Convention & Visitors Bureau (JACVB) Visitor Guide you have access to both visitors and community members alike. Many of our guides are distributed in response to inquiries and all 30,000 guides are distributed directly into the hands of visitors and residents. It's a great value, giving you an opportunity to share your message for an extended period because it is an undated piece with unlimited shelf life. We can do this because our calendar of events and restaurant guides are printed separately. Visitor Guides are traditionally updated and reprinted every 12-18 months depending upon usage.

JACVB Visitor Guide Advertising Opportunity

Inside front cover	\$2,000.00	<u>SOLD</u>
Outside back cover	\$1,250.00	<u>SOLD</u>
Full page	\$1,000.00	_____
½ page	\$750.00	_____
¼ page	\$ 500.00	_____

30,000 copies printed, with all copies distributed. As an undated piece, no guides are thrown out at the end of a calendar year.

JACVB Website Advertising Opportunity (270 x 150 pixels). One featured position.

Per month	\$100.00	_____
3 month package	\$200.00	_____
6 month package	\$300.00	_____
12 month package	\$500.00	_____

Advertising is available on the pages within the Attractions, Recreation, Shopping, Lodging, Restaurants, Meeting/Groups, Medical and Events sections of the website.

JACVB Monthly Leisure E-Newsletter Advertising Opportunity. One space.

Per month	\$100.00	_____
6 month package	\$300.00	_____
12 month package	\$500.00	_____

E-newsletter is sent to approximately 3,000 individuals who have asked to receive information about Janesville. Three spaces are available at bottom within each month's newsletter.

Total \$ _____

Business Name _____

Advertiser Signature _____ Date _____

JACVB Staff _____ Date _____

To reserve your ad space, complete this form and return it along with payment by August 31, 2019 to: Janesville Area Convention & Visitors Bureau, 20 S. Main St, Ste.11, Janesville, WI 53545. Ad space will not be reserved until payment in full is received.

Conditions: The JACVB retains the right to refuse visual & editorial material and to refuse any advertiser deemed not in the interests of the JACVB. The JACVB reserves the right to edit copy.