



P Free Parking

Shopping

- 1. Cottage Garden Gallery at Rotary Botanical Gardens
- 4. Janesville Farmers Market (May - Oct)
- 7. Hedberg Public Library
- 11. Lark Market
- 14. Mod Bloom
Garden of Eaton
- 15. Carousel Consignments
- 17. 608 Vintage
- 20. Modern Charm
- 21. Hemp 1848
- 26. Bodacious Olive
- 27. Boost Mobile Store
- 30. Classy Rascals Children's Boutique
- 31. The Mark
- 33. OTD CBD
- 34. Velvet & Tulle Boutique
- 36. Home Again Consignments
- 39. Dollar Tree
- 40. Badgerland Saltwater
- 41. Crazy Joe's Furniture
- 43. Koba Design
- 45. Wisconsin Wagon Company
- 46. Coin Shop
- 48. Mystic Moraine Minerals
- 49. Kurt W Buggs' Signworks
- 53. Olde Towne Mall
The French Lily Boutique
Ken Marsden Fine Art Studio
Blondie's Bling & Things
Pawlicious & Company
Just Us
- 54. Helen Jeffris Wood Museum Center
- 56. Glass Garden
- 58. Anne Rosa Interior Design
- 66. Flying High Flag Store
- 67. Mama K & Friends Vintage Emporium
- 68. Floral Expressions
- 69. Raven's Wish Art Gallery
- 70. Lured Inn Outdoors
- 73. Property Pickers Estate Sales & Shoppable Warehouse
- 74. Harris Ace Hardware
- 75. Hometown Pharmacy & Gifts
- 76. Adorn Janesville
- 83. Gorgeous Glow Soaps Co
- 84. Inspired Spaces
- 93. Jacqueline King Designs
- 101. Blushing Willow Bridal Boutique

Salons, Spas, Fitness & Wellness

- Fitness**
- 13. Fab Girl Fitness
 - 50. YMCA
 - 65. CrossFit 608
 - 80. SCC Fitness
 - 81. Janesville Outdoor Fitness Court
 - 90. Hannah & Co FIT
- Spas & Salons**
- 23. Tattoo Obscura
 - 28. Alkali Tattoo
 - 44. Metanoia Tattoo
 - 53. The French Lily
 - 59. Simple Scissors
 - 60. Salon a la Mode
 - 72. Dee's Barber Shop
 - 76. Luxe Hair Salon
 - 83. Hodge Podge Place
The Glass Slipper
Cats Meeooww Nail Spa
Reflections by Kelly
Touch of Heaven
Wake Up with Make Up
 - 86. One Stop Barber Shop
 - 87. Studio 107 Day Spa
Farrisgirl
True Skin MA
Catalyst Wellness Coaching
 - 88. C.K. Bloom Salon
J. Salon
 - 89. Divas Building
Beauties & Blokes
The Hair Loft
Meng's Barbershop
Sara's Sell-On
 - 91. Larisa's Spa
 - 92. Rejuvenate Skincare Studio
- Wellness**
- 38. Healing Hands Myofascial Therapy
 - 57. Thrive Massage & Healing Arts
 - 82. Triple M: Molly's Massage & More
 - 85. Kelsey's Massage on Main
 - 100. Paull Chiropractic at River's Edge

Food & Drink

- 5. La Fiesta Mexicana
- 8. Citrus Cafe
- 11. Lark
Lark Market
Sandwich Bar
- 16. 29 South
- 18. Sandee's Thai Fusion
- 19. Rock County Brewing Company
- 22. draft house
- 24. Looking Glass
- 25. Whiskey Ranch Bar & Grill
- 26. Bodacious Brew
Bodacious Olive
So Chopped
The Sugar Exchange
- 29. Hilltop International Pub
- 35. Riley's Sports Bar & Grill
- 37. Cozy Inn
- 42. Lucky Ducky Diner
- 51. Genisa Wine Bar
- 53. Hailey's Sweets & Treats
- 62. O'Riley & Conway's Irish Pub
- 71. 808 Cheesecake & 808 Poke
- 77. White Oak Restaurant
- 78. Papa John's Pizza
- 79. Wiggys' Saloon
- 99. Taryn's Tempting Treats
- 102. Wissota Chophouse

Attractions

- 1. Rotary Botanical Gardens
- 2. Lions Beach
- 3. Janesville Ice Arena/Janesville Jets Hockey
- 4. Janesville Town Square/Festival Streets
Janesville Farmers Market (May -Oct)
- 6. Janesville Performing Arts Center
- 7. Hedberg Public Library
- 9. Janesville Senior Center
- 10. Riley's on the Green: Indoor Golf
- 12. Marvin W. Roth Community Pavilion
- 23. 10 South
- 45. Wisconsin Wagon Company
- 54. Lincoln-Tallman House
Helen Jeffris Wood Museum Center
- 63. Rock Aqua Jays Water Ski Show (Jun - Aug)
- 64. RiversEdge Bowl
- 96. Janesville Woman's Club/Janesville Art League
- 97. Dawson Softball Complex
- 98. The Venue
- 116. Papa Docs Axe Throwing

Lodging

- 102. Cobblestone Hotel & Suites
- 140. Guardian Angel Bed & Breakfast

Outdoor Public Art

- Murals**
- 6. Dancing on the Stars
 - 11. Origami Birds Mural
 - 16. Black Hawk Mural
 - 25. American Flag Mural
 - 36. Dog Bone Mural
 - 41. Butterfly Mural
 - 50. Bright Futures
 - 53. Flower Garden
 - 57. Formations on Jackson
 - 71. Sharing Aloha
 - 74. The Adventurer
 - 76. Two Horses Mural
 - 95. Heart of the City Outdoor Mural: Janesville Women's History
 - 103. Diversity & Women's History Mural
 - 108. Waves of Giving Mural
 - 110. Heart of the City Outdoor Mural: Water
 - 111. Janesville Gazette Mural Sculpture
 - 114. Doty Mill Alley Janesville Mural
 - 116. Janesville Icons Car Mural
 - 131. Keep Looking Up
 - 133. River of Life

Sculptures & Statues

- 1. O.V. Shaffer Sculpture - Biota
- 1. O.V. Shaffer Sculpture - Dialogue: World Peace Through Friendship
- 4. The Bubbler
- 7. O.V. Shaffer Sculpture - The Rock River
- 7. Storybook Garden
- 96. O.V. Shaffer Sculpture - Wings of Change
- 120. O.V. Shaffer Sculpture - Calligraph
- 121. O.V. Shaffer Sculpture - Cycle
- 125. Spirit of the American Doughboy Statue
- 132. Resilience Sculpture - Blain Gilbertson Heritage Walking Bridge

Memorials & Monuments

- 63. Veterans Memorial Plaza
- 95. Rock County Civil War Monument
- 125. Bataan War Memorial
- 127. 9/11 Memorial

Information

- 52. Janesville City Hall
- 53. Janesville Area Convention & Visitors Bureau
Downtown Janesville Inc
- 57. Forward Janesville
- 61. Janesville Transit System Transfer Center
- 95. Rock County Courthouse

Locations included on map are approximate. Revised 8/2022.



Shopping

- Cottage Garden Gallery at Rotary Botanical Gardens** 1455 Palmer Dr, (608) 752-3885
- Janesville Farmers Market** (May - Oct) Janesville Town Square, 15 Dodge St (608) 289-9292
- Hedberg Public Library** 316 S Main St, (608) 758-6600
- Lark Market** 56 S Main St, (608) 563-1850
- Mod Bloom** 6 S Main St, (608) 290-5138
- Garden of Eaton** 6 S Main St
- Carousel Consignments** 31 S Main St, (608) 758-0553
- 608 Vintage** 34 S Main St (608) 980-8427
- Modern Charm** 35 S Main St, (608) 752-6118
- Hemp 1848** 30 S Main St, (608) 607-0014
- Bodacious Olive** 119 N Main St, (608) 563-5566
- Boost Mobile Store** 33 S Main St, (608) 554-3020
- Classy Rascals Children's Boutique** 219 W Milwaukee St, (608) 921-5987
- The Mark** 27 W Milwaukee St, (608) 752-3507
- OTD CBD** 117 W Milwaukee St, (608) 436-6044
- Velvet & Tulle Boutique** 217 W Milwaukee St, (608) 208-2055
- Home Again Consignments** 215 W Milwaukee St, (608) 314-0404
- Dollar Tree** 601 W Milwaukee St, (608) 531-7786
- Badgerland Saltwater** 11 N Academy St, (608) 554-3473
- Crazy Joe's Furniture** 314 W Milwaukee St, (608) 752-5099
- Koba Design** 27 E Racine St, (608) 352-7474
- Wisconsin Wagon Company** 300 N River St, (608) 754-0026
- Coin Shop** 411 W Milwaukee St, (608) 757-1110
- Mystic Moraine Minerals** 500 W Milwaukee St, (608) 563-0223
- Kurt W Buggs' Signworks** 315 Race St, (608) 757-2737
- Olde Towne Mall** 20 S Main St
- The French Lily Boutique #15**, (608) 289-4780
- Ken Marsden Fine Art Studio #26**, (608)449-2705
- Blondie's Bling & Things #4**, (608) 921-5815
- Pawlicious & Company #13** (608) 563-2668
- Just Us #3** (608) 530-5477
- Helen Jeffris Wood Museum Center (RCHS*)** 426 N Jackson St, (608) 756-4509
- Glass Garden** 25 W Milwaukee St, (608) 305-1232
- Anne Rosa Interior Design** 211 S Main St, (608) 305-1232
- Flying High Flag Store** 421 N Parker Dr, (608) 756-2280
- Mama K & Friends Vintage Emporium** 32 E Racine St, (608) 563-0053
- Floral Expressions** 320 E Milwaukee St, (608) 757-1213
- Raven's Wish Art Gallery** 101 W Milwaukee St, (608) 757-2622
- Lured Inn Outdoors** 115 E Racine St, (608) 718-2364
- Property Pickers Estate Sales & Shoppable Warehouse** 770 S Main St, (608) 436-3787
- Harris Ace Hardware** 200 S River St, (608) 755-6122
- Hometown Pharmacy & Gifts** 21 S Jackson St, (608) 752-7869
- Adorn Janesville** 39 S Main St, (608) 563-0913
- Gorgeous Glow Soaps Co** 16 S Main St
- Inspired Spaces** 105 W Milwaukee St, (608) 743-9038
- Jacqueline King Designs** 220 W Milwaukee St, (954) 303-0726
- Blushing Willow Bridal Boutique** 207 N Academy St, (608) 898-0207

Salons, Spas, Fitness & Wellness

Fitness

- Fab Girl Fitness** 50 S Main St, (608) 295-2521
- YMCA** 221 Dodge St, (608) 754-9622
- CrossFit 608** 545 N Main St, (608) 247-6080
- SCC Fitness** 203 W Court St, Ste 100, (608) 743-9448
- Janesville Outdoor Fitness Court** 111 S River St
- Hannah & Co FIT** 415 W Milwaukee St

Spas & Salons

- Tattoo Obscura** 114 S Franklin St, (608) 563-4545
- Alkali Tattoo** 16 S Water St (608) 758-2800
- Metanoia Tattoo**, 21 W Milwaukee St
- The French Lily**, 20 S Main St, #15, (608) 553-4749
- Simple Scissors** 201 E Milwaukee St, (608) 754-1313
- Salon a la Mode** 52 S Main St, (608) 436-3052
- Dee's Barber Shop** 510 W Centerway St, (608) 752-5040
- Luxe Hair Salon** 39 S Main St, (608) 607-1222
- Hodge Podge Place** 16 S Main St
- The Glass Slipper**, (608) 931-8477
- Cats Meeooww Nail Spa**, (608) 289-5319
- Reflections by Kelly**, (608) 289-6980
- Touch of Heaven**, (608) 931-7979
- Wake Up with Make Up**, (608) 558-4135
- One Stop Barber Shop** 21 N Main St (608) 898-0330
- Studio 107** 107 W Milwaukee St
- Farrisgirl** (608) 921-4534
- True Skin MA** (608) 921-0946
- Catalyst Wellness Coaching** (608) 291-4448
- C.K. Bloom Salon**, 301 W Milwaukee St, (608) 305-0353
- J. Salon**, (608) 305-0353
- Divas Building** 6 S Jackson St
- Beauties & Blokes**, (608) 358-9088
- The Hair Loft**, (608) 558-9065
- Meng's Barbershop**, (608) 718-3344
- Sara's Sell-On** (608) 201-4878
- Larisa's Spa** 20 E Milwaukee Ste 107A, (608) 314-3100
- Rejuvenate Skincare Studio** 14 S Main St, (608) 732-5815

Wellness

- Healing Hands Myofascial Therapy**, 218 S River St, (608)563-0533
- Thrive Massage & Healing Arts** 321 E Milwaukee St, (608) 554-0894
- Triple M: Molly's Massage & More** 123 N Jackson St, (608) 560-5546
- Kelsey's Massage on Main** 23 N Main St, (608) 921-8837
- Paull Chiropractic at River's Edge** 111 N Main St, Ste 100, (608) 754-8977

Food & Drink

- La Fiesta Mexicana** 425 S Main St, (608) 757-1088
- Citrus Cafe** 208 S Main St, (608) 754-9006
- Lark** 60 S Main St, (608) 563-1801
- Lark Market** 56 S Main St, (608) 563-1850
- Sandwich Bar** 54 S. Main St, (608) 607-0037
- 29 South** 29 S Main St, (608) 743-2011
- Sandee's Thai Fusion** 12 S Main St, (608) 563-2147
- Rock County Brewing Company** 10 N Parker Dr Ste 160
- drafhouse** 101 E Milwaukee St, Ste 101, (608) 563-1856
- Looking Glass** 18 N Main St, (608) 755-9828
- Whiskey Ranch Bar & Grill** 24 N Main St, (608) 563-1554
- Bodacious Brew, Bodacious Olive, So Chopped** 119 N Main St, (608) 563-5566
- The Sugar Exchange**, (608) 737-9338
- Hilltop International Pub** 121 E Milwaukee St,
- Riley's Sports Bar & Grill** 209 W Milwaukee St, (608) 563-0410
- Cozy Inn** 214 W Milwaukee St, (608) 754-9826
- Lucky Ducky Diner** 13 N Franklin St,
- Genisa Wine Bar** 11 N Main St, (608) 728-7964
- Hailey's Sweets & Treats** 20 S Main Ste 1, (608) 774-4620
- O'Riley & Conway's Irish Pub** 214 W Milwaukee St, (608) 752-6099
- 808 Cheesecake & 808 Poke** 119 W Milwaukee St, (608) 530-2773
- White Oak Restaurant** 429 N Parker Dr, (608) 756-4070
- Papa John's Pizza** 401 N Parker Dr, (608) 758-7272
- Wiggy's Saloon** 9 N Parker Dr, (608) 754-9100
- Taryn's Tempting Treats** 1 Parker Pl, Ste 325, (608) 530-5486
- Wissota Chophouse** 20 W Milwaukee St, (608) 757-2467



Blain Gilbertson Family Heritage Bridge featuring the Resilience sculpture

Photo courtesy of Full Spectrum Photography

Lodging

- Cobblestone Hotel & Suites** 20 W Milwaukee St, (608) 757-2200
- Guardian Angel Bed & Breakfast** 429 Prospect Ave, (608) 921-5815

Outdoor Public Art

Murals

- Dancing on the Stars**, 408 S Main St
- Origami Birds Mural** 60 S Main St
- Black Hawk Mural** 29 S Main St
- American Flag Mural** Main St & Wall St
- Dog Bone Mural** 215 W Milwaukee St (on back of building)
- Butterfly Mural** N Jackson St & W Milwaukee St
- Bright Futures** 200 W Court St
- Flower Garden** 20 S Main St (back of building)
- Formations on Jackson** 14 S Jackson St
- Sharing Aloha** 119 W Milwaukee (back of building)
- The Adventurer** 200 S River St
- Two Horses Mural** 39 S Main St
- Heart of the City Outdoor Mural: Janesville Women's History** 51 S Main St
- Diversity & Women's History Mural** 101 E Milwaukee St
- Waves of Giving Mural** 21 S Jackson St (on Franklin St side)
- Heart of the City Outdoor Mural: Water** 3 Parker Pl
- Janesville Gazette Mural Sculpture** 1 S Parker Dr
- Doty Mill Alley Janesville Mural** (alley off Festival/S River St)
- Janesville Icons Car Mural** 1 S High St
- Keep Looking Up** 111 W Milwaukee St (on back of building)
- River of Life** 31 W Milwaukee St

Sculptures & Statues

- O.V. Shaffer Sculpture - Biota** 1455 Palmer Dr
- O.V. Shaffer Sculpture - Dialogue: World Peace Through Friendship** 1455 Palmer Dr
- The Bubbler** W Court St & S River St - Town Square
- O.V. Shaffer Sculpture - The Rock River** 316 S Main St
- Storybook Garden** 316 S Main St (behind library)
- O.V. Shaffer Sculpture - Wings of Change** 108 S Jackson St
- O.V. Shaffer Sculpture - Calligraph** 1 Parker Pl
- O.V. Shaffer Sculpture - Cycle** 111 N Parker Dr
- Spirit of the American Doughboy Statue** 2 N Franklin St
- Resilience Sculpture - Blain Gilbertson Heritage Walking Bridge** Water Street

Memorials & Monuments

- Veterans Memorial Plaza** 600 N Main St - Traxler Park
- Rock County Civil War Monument** 51 S Main St
- Bataan War Memorial** 2 N Franklin St
- 9/11 Memorial** 101 N Main St

Shop, dine, explore...

Downtown Janesville



Wisconsin's Great Outside

Pictured: The River of Life Mural by Ivan Roque
Photo courtesy of Dave Sheen



JANESVILLE
Wisconsin's Great Outside

Attractions

- Rotary Botanical Gardens** 1455 Palmer Dr, (608) 752-3885
- Lions Beach** 1401 Palmer Dr, (608) 755-3030
- Janesville Ice Arena/Janesville Jets Hockey** 821 Beloit Ave, (608) 755-3015/(608) 752-JETS
- Janesville Town Square/Festival Streets** 65 S River St & S Water St (Dog-friendly space)
- Janesville Farmers Market** (May - Oct) Janesville Town Square, 15 Dodge St (608) 289-9292
- Janesville Performing Arts Center** 408 S Main St, (608) 758-0297
- Hedberg Public Library** 316 S Main St, (608) 758-6600
- Janesville Senior Center** 69 S Water St, (608) 755-3040
- Riley's on the Green: Indoor Golf** 221 W Milwaukee St, (608) 756-4949
- Marvin W. Roth Community Pavilion** 51 S Main St
- 10 South** 10 S High St, (608) 590-0030
- Wisconsin Wagon Company** 300 N River St, (608) 754-0026
- Lincoln-Tallman House** 440 N Jackson St, (RCHS*) (608) 756-4509
- Helen Jeffris Wood Museum Center** 426 N Jackson St, (RCHS*) (608) 756-4509
- Rock Aqua Jays Water Ski Show** (Jun. - Aug.)600 N Main St, Traxler Park, (608) 754-5879
- RiversEdge Bowl** 215 S River St, (608) 756-1201
- Janesville Woman's Club/Janesville Art League** 108 S Jackson St, (608) 754-4544
- Dawson Softball Complex** 920 Beloit Ave, (608) 755-3030
- The Venue** 37 S Water St, (608) 373-9727
- Papa Docs Axe Throwing**, 401 W Milwaukee St, (608) 751-0080

* Rock County Historical Society Campus

Information

- Janesville City Hall** 18 N Jackson St, (608) 755-3000
- Janesville Area Convention & Visitors Bureau** 20 S Main St Ste 11, (608) 757-3171
- Downtown Janesville Inc**, (608) 728-3322
- Forward Janesville** 14 S Jackson St Ste 200, (608) 757-3160
- Janesville Transit System Transfer Center** 123 S River St, (608) 755-3150
- Rock County Courthouse** 51 S Main St, (608) 743-2200

JANESVILLE AREA
Convention & Visitors Bureau

BID
DOWNTOWN JANESVILLE
BUSINESS IMPROVEMENT DISTRICT

Janesville Area Convention & Visitors Bureau
janesvillecvb.com · (608) 757-3171 · @

This project funded by the Janesville Area Convention & Visitors Bureau & Downtown Janesville Business Improvement District