



**Shopping**

- 1. Cottage Garden Gallery at Rotary Botanical Gardens
- 4. Janesville Farmers Market (May - Oct)
- 7. Hedberg Public Library
- 11. Lark Market
- 14. Mod Bloom Garden of Eaton
- 15. Carousel Consignments
- 17. 608 Vintage
- 20. Modern Charm
- 21. Hemp 1848
- 26. Bodacious Olive
- 27. Boost Mobile Store
- 30. Classy Rascals
- 31. The Mark
- 32. 21 West Collection
- 33. OTD CBD
- 34. Velvet & Tulle
- 36. Home Again Consignments
- 38. Angie's on Main
- 39. Dollar Tree
- 40. Badgerland Saltwater
- 41. Crazy Joe's Furniture
- 43. Koba Design
- 45. Wisconsin Wagon Company
- 46. Coin Shop
- 48. Mystic Moraine Minerals
- 49. Kurt W Buggs' Signworks
- 54. Helen Jeffris Wood Museum Center
- 56. Glass Garden
- 58. Anne Rosa Interior Design
- 66. Flying High Flag Store
- 67. Mama K & Friends Vintage Emporium
- 68. Floral Expressions
- 69. Raven's Wish Art Gallery
- 70. Lured Inn Outdoors
- 73. Property Pickers Estate Sales & Shoppable Warehouse
- 74. Harris Ace Hardware
- 75. Hometown Pharmacy & Gifts
- 76. Adorn Janesville
- 84. Inspired Spaces
- 93. Jacqueline King Designs
- 101. Blushing Willow Bridal Boutique

**Salons, Spas, Fitness & Wellness**

- Fitness**
- 13. Fab Girl Fitness
  - 50. YMCA
  - 65. CrossFit 608
  - 80. SCC Fitness
  - 81. Janesville Outdoor Fitness Court
  - 90. Pride Fitness Family
- Spas & Salons**
- 23. Tattoo Obscura
  - 59. Simple Scissors
  - 60. Salon a la Mode
  - 72. Dee's Barber Shop
  - 76. Luxe Hair Salon
  - 83. Hodge Podge Place
    - The Glass Slipper
    - Alkali Tattoo
    - Cats Meeooww Nail Spa
    - The French Lily Boutique
    - The Hair Shop
    - Reflections by Kelly
    - Touch of Heaven
    - Wake Up with Make Up
    - Phat Free Rx
  - 86. Ahvia Salon & Spa
  - 87. Studio 107 Day Spa
    - Farrisgirl
    - True Skin MA
    - Catalyst Wellness Coaching
  - 88. C.K. Bloom Salon
    - J. Salon
  - 89. Divas Building
    - Beauties & Blokes
    - Hair by Joan Tan
    - The Hair Loft
    - One Stop Barber Shop
    - Meng's Barbershop
    - Sara's Sell-On
  - 91. Larisa's Spa
  - 92. Rejuvenate Skincare Studio
- Wellness**
- 57. Thrive Massage & Healing Arts
  - 82. Triple M: Molly's Massage & More
  - 85. Kelsey's Massage on Main
  - 100. Paull Chiropractic at River's Edge

**Food & Drink**

- 5. La Fiesta Mexicana
- 8. Citrus Cafe
- 11. Lark
  - Lark Market
  - Sandwich Bar
- 16. 29 South
- 18. Sandee's Thai Fusion
- 19. Rock County Brewing Company
- 22. draft house
- 24. Looking Glass
- 25. Whiskey Ranch Bar & Grill
- 26. Bodacious Brew
  - Bodacious Olive
  - So Chopped
  - The Sugar Exchange
- 28. Jeff's Coffee Bar
- 29. Hilltop International Pub
- 35. Riley's Sports Bar & Grill
- 37. Cozy Inn
- 42. La Azteca
- 44. Mexi-Cravings
- 51. Genisa Wine Bar
- 62. O'Riley & Conway's Irish Pub
- 71. 808 Cheesecake
- 77. White Oak Restaurant
- 78. Papa John's Pizza
- 79. Wiggy's Saloon
- 94. Hailey's Sweets & Treats
- 99. Taryn's Tempting Treats
- 102. Wisconsin Chophouse

**Attractions**

- 1. Rotary Botanical Gardens
- 2. Lions Beach
- 3. Janesville Ice Arena/Janesville Jets Hockey
- 4. Janesville Town Square/Festival Streets
  - Janesville Farmers Market (May -Oct)
- 6. Janesville Performing Arts Center
- 7. Hedberg Public Library
- 9. Janesville Senior Center
- 10. Riley's on the Green: Indoor Golf
- 12. Marvin W. Roth Community Pavilion
- 45. Wisconsin Wagon Company
- 47. The Armory
- 54. Lincoln-Tallman House
  - Helen Jeffris Wood Museum Center
- 63. Rock Aqua Jays Water Ski Show (Jun - Aug)
- 64. RiversEdge Bowl
- 96. Janesville Woman's Club/Janesville Art League
- 97. Dawson Softball Complex
- 98. The Venue

**Lodging**

- 102. Cobblestone Hotel & Suites

**Outdoor Public Art**

- Murals**
- 103. Diversity & Women's History Mural
  - 104. Black Hawk Mural
  - 105. Two Horses Mural
  - 106. Origami Birds Mural
  - 107. Dog Bone Mural
  - 108. Waves of Giving Mural
  - 110. Heart of the City Outdoor Mural: Water
  - 111. Janesville Gazette Mural Sculpture
  - 112. American Flag Mural
  - 113. Heart of the City Outdoor Mural: Janesville Women's History
  - 114. Doty Mill Alley Janesville Mural
  - 115. Butterfly Mural
  - 116. Janesville Icons Car Mural
  - 131. Keep Looking Up
- Sculptures & Statues**
- 119. O.V. Shaffer Sculpture - Biota
  - 119. O.V. Shaffer Sculpture - Dialogue: World Peace Through Friendship
  - 120. O.V. Shaffer Sculpture - Calligraph
  - 121. O.V. Shaffer Sculpture - Cycle
  - 123. O.V. Shaffer Sculpture - The Rock River
  - 123. Storybook Garden
  - 124. O.V. Shaffer Sculpture - Wings of Change
  - 125. Spirit of the American Doughboy Statue
  - 126. The Bubbler
  - 132. Blain Gilbertson Heritage Walking Bridge

**Memorials & Monuments**

- 113. Rock County Civil War Monument
- 125. Bataan War Memorial
- 127. 911 Memorial
- 130. Veterans Memorial Plaza

**Information**

- 52. Janesville City Hall
- 53. Janesville Area Convention & Visitors Bureau
  - Downtown Janesville Inc
- 57. Forward Janesville
- 61. Janesville Transit System Transfer Center
- 95. Rock County Courthouse

Locations included on map are approximate. Revised 5/2021.

## Shopping

1. **Cottage Garden Gallery at Rotary Botanical Gardens**  
1455 Palmer Dr, (608) 752-3885
4. **Janesville Farmers Market** (May - Oct) Janesville Town Square, 15 Dodge St (608) 289-9292
7. **Hedberg Public Library** 316 S Main St, (608) 758-6600
11. **Lark Market** 56 S Main St, (608) 563-1850
14. **Mod Bloom** 6 S Main St, (608) 290-5138  
**Garden of Eaton** 6 S Main St
15. **Carousel Consignments** 31 S Main St, (608) 758-0553
17. **608 Vintage** 34 S Main St (608) 980-8427
20. **Modern Charm** 35 S Main St, (608) 752-6118
21. **Hemp 1848** 111 W Milwaukee St, (608) 607-0014
26. **Bodacious Olive** 119 N Main St, (608) 563-5566
27. **Boost Mobile Store** 33 S Main St, (608) 554-3020
30. **Classy Rascals** 219 W Milwaukee St, (608) 921-5987
31. **The Mark** 27 W Milwaukee St, (608) 752-3507
32. **21 West Collection** 21 W Milwaukee St
33. **OTD CBD** 117 W Milwaukee St, (608) 436-6044
34. **Velvet & Tulle** 217 W Milwaukee St, (608) 208-2055
36. **Home Again Consignments** 215 W Milwaukee St, (608) 314-0404
38. **Angie's on Main** 30 S Main St, (608) 743-9255
39. **Dollar Tree** 601 W Milwaukee St, (608) 758-1164
40. **Badgerland Saltwater** 11 N Academy St, (608) 554-3473
41. **Crazy Joe's Furniture** 314 W Milwaukee St, (608) 752-5099
43. **Koba Design** 27 E Racine St, (608) 352-7474
45. **Wisconsin Wagon Company** 300 N River St, (608) 754-0026
46. **Coin Shop** 411 W Milwaukee St, (608) 757-1110
48. **Mystic Moraine Minerals** 500 W Milwaukee St, (608) 563-0223
49. **Kurt W Buggs' Signworks** 315 Race St, (608) 757-2737
54. **Helen Jeffris Wood Museum Center (RCHS\*)**  
426 N Jackson St, (608) 756-4509
56. **Glass Garden** 25 W Milwaukee St, (608) 754-3718
58. **Anne Rosa Interior Design** 211 S Main St, (608) 752-9171
66. **Flying High Flag Store** 421 N Parker Dr, (608) 756-2280
67. **Mama K & Friends Vintage Emporium**  
32 E Racine St, (608) 563-0053
68. **Floral Expressions** 320 E Milwaukee St, (608) 757-1213
69. **Raven's Wish Art Gallery** 101 W Milwaukee St, (608) 757-2622
70. **Lured Inn Outdoors** 21 N Main St, (608) 718-2364
73. **Property Pickers Estate Sales & Shoppable Warehouse**  
770 S Main St, (608) 436-3787
74. **Harris Ace Hardware** 200 S River St, (608) 755-6122
75. **Hometown Pharmacy & Gifts** 21 S Jackson St, (608) 752-7869
76. **Adorn Janesville** 39 S Main St, (608) 563-0913
84. **Inspired Spaces** 105 W Milwaukee St, (608) 743-9038
93. **Jacqueline King Designs** 220 W Milwaukee St, (954) 303-0726
101. **Blushing Willow Bridal Boutique** 207 N Academy St, (608) 898-0207

## Salons, Spas, Fitness & Wellness

### Fitness

13. **Fab Girl Fitness** 50 S Main St, (608) 295-2521
50. **YMCA** 221 Dodge St, (608) 754-9622
65. **CrossFit 608** 545 N Main St, (608) 247-6080
80. **SCC Fitness** 203 W Court St, Ste 100, (608) 743-9448
81. **Janesville Outdoor Fitness Court** 111 S River St
90. **Pride Fitness Family** 415 W Milwaukee St

### Spas & Salons

23. **Tattoo Obscura** 114 S Franklin St, (608) 563-4545
  59. **Simple Scissors** 201 E Milwaukee St, (608) 754-1313
  60. **Salon a la Mode** 52 S Water St, (608) 436-3052
  72. **Dee's Barber Shop** 510 W Centerway St, (608) 752-5040
  76. **Luxe Hair Salon** 39 S Main St, (608) 607-1222
  83. **Hodge Podge Place** 16 S Main St  
**The Glass Slipper**, (608) 931-8477  
**Alkali Tattoo**, (608) 758-2800  
**Cats Meeooww Nail Spa**, (608) 289-5319  
**The French Lily Boutique**, 318-553-4749  
**The Hair Shop**, (262) 215-8441  
**Reflections by Kelly**, (608) 289-6980  
**Touch of Heaven**, (608) 931-7979  
**Wake Up with Make Up**, (608) 558-4135  
**Phat Freeze Rx**, (608) 921-1715
  86. **Ahvia Salon & Spa** 500 E Milwaukee St, (608) 755-5800
  87. **Studio 107 Day Spa** 107 W Milwaukee St  
**Farrisgirl** (608) 921-4534  
**True Skin MA** (608) 921-0946  
**Catalyst Wellness Coaching** (608) 291-4448
  88. **C.K. Bloom Salon**, 301 W Milwaukee St, (608) 305-0353  
**J. Salon**, (608) 305-0353
  89. **Divas Building** 6 S Jackson St  
**Beauties & Blokes**, (608) 358-9088  
**Hair by Joan Tan**, (608) 754-8001  
**The Hair Loft**, (608) 558-9065  
**One Stop Barbershop**, (608) 289-1850  
**Meng's Barbershop**, (608) 718-3344  
**Sara's Sell-On** (608) 201-4878
  91. **Larisa's Spa** 20 E Milwaukee Ste 107A, (608) 314-3100
  92. **Rejuvenate Skincare Studio** 14 S Main St, (608) 732-5815
- ### Wellness
57. **Thrive Massage & Healing Arts** 321 E Milwaukee St, (608) 554-0894
  82. **Triple M: Molly's Massage & More** 123 N Jackson St, (608) 530-5553
  85. **Kelsey's Massage on Main** 23 N Main St, (608) 921-8837
  100. **Paull Chiropractic at River's Edge** 111 N Main St, Ste 100, (608) 754-8977

## Food & Drink

5. **La Fiesta Mexicana** 425 S Main St, (608) 757-1088
8. **Citrus Cafe** 208 S Main St, (608) 754-9006
11. **Lark** 60 S Main St, (608) 563-1801  
**Lark Market** 56 S Main St, (608) 563-1850  
**Sandwich Bar** 54 S. Main St
16. **29 South** 29 S Main St, (608) 743-2011
18. **Sandee's Thai Fusion** 12 S Main St, (608) 563-2147
19. **Rock County Brewing Company** 10 N Parker Dr Ste 160
22. **draft house** 101 E Milwaukee St, Ste 101
24. **Looking Glass** 18 N Main St, (608) 755-9828
25. **Whiskey Ranch Bar & Grill** 24 N Main St, (608) 563-1554
26. **Bodacious Brew, Bodacious Olive, So Chopped**  
119 N Main St, (608) 563-5566  
**The Sugar Exchange**, (608) 737-9338
28. **Jeff's Coffee Bar** 101 E Milwaukee St, (608) 563-0360
29. **Hilltop International Pub** 121 E Milwaukee St, (608) 290-2769
35. **Riley's Sports Bar & Grill** 209 W Milwaukee St, (608) 563-0410
37. **Cozy Inn** 214 W Milwaukee St, (608) 754-9826
42. **La Azteca** 401 W Milwaukee St, (608) 758-5435
44. **Mexi-Cravings** 309 W Milwaukee St, (608) 772-0485
51. **Genisa Wine Bar** 11 N Main St, (608) 728-7964
62. **O'Riley & Conway's Irish Pub** 214 W Milwaukee St, (608) 752-6099
71. **808 Cheesecake** 119 W Milwaukee St, (608) 530-2773
77. **White Oak Restaurant** 429 N Parker Dr, (608) 756-4070
78. **Papa John's Pizza** 401 N Parker Dr, (608) 758-7272
79. **Wiggy's Saloon** 9 N Parker Dr, (608) 754-9100
94. **Hailey's Sweets & Treats** 20 S Main Ste 1, (608) 774-4620
99. **Taryn's Tempting Treats** Ste 325 - 1 Parker Pl, (608) 530-5486
102. **Wissota Chophouse** 20 W Milwaukee St, (608) 757-2467



© Full Spectrum Photography

## Lodging

102. **Cobblestone Hotel & Suites** 20 W Milwaukee St, (608) 757-2200

## Outdoor Public Art

### Murals

103. **Diversity & Women's History Mural** 101 E Milwaukee St
104. **Black Hawk Mural** 29 S Main St
105. **Two Horses Mural** 39 S Main St
106. **Origami Birds Mural** 60 S Main St
107. **Dog Bone Mural** 215 W Milwaukee St (on back of building)
108. **Waves of Giving Mural** 21 S Jackson St (on Franklin St side of building)
110. **Heart of the City Outdoor Mural: Water** 3 Parker Pl
111. **Janesville Gazette Mural Sculpture** 1 S Parker Dr
112. **American Flag Mural** Main St & Wall St
113. **Heart of the City Outdoor Mural: Janesville Women's History** 51 S Main St
114. **Doty Mill Alley Janesville Mural** (alley off Festival/S River St)
115. **Butterfly Mural** N Jackson St & W Milwaukee St
116. **Janesville Icons Car Mural** 1 S High St
131. **Keep Looking Up** 111 W Milwaukee St (on back of building)

### Sculptures & Statues

119. **O.V. Shaffer Sculpture - Biota** 1455 Palmer Dr
119. **O.V. Shaffer Sculpture - Dialogue: World Peace Through Friendship** 1455 Palmer Dr
120. **O.V. Shaffer Sculpture - Calligraph** 1 Parker Pl
121. **O.V. Shaffer Sculpture - Cycle** 111 N Parker Dr
123. **O.V. Shaffer Sculpture - The Rock River** 316 S Main St
123. **Storybook Garden** 316 S Main St (behind library)
124. **O.V. Shaffer Sculpture - Wings of Change** 108 S Jackson St
125. **Spirit of the American Doughboy Statue** 2 N Franklin St
126. **The Bubbler** W Court St & S River St - Town Square
132. **Blain Gilbertson Heritage Walking Bridge** Water Street

### Memorials & Monuments

113. **Rock County Civil War Monument** 51 S Main St
125. **Bataan War Memorial** 2 N Franklin St
127. **911 Memorial** 101 N Main St
130. **Veterans Memorial Plaza** 600 N Main St - Traxler Park

**JANESVILLE AREA**  
Convention & Visitors Bureau

**BID**  
DOWNTOWN JANESVILLE  
BUSINESS IMPROVEMENT DISTRICT  
Planning the Future of Downtown Janesville

This project funded by the Janesville Area Convention & Visitors Bureau & Downtown Janesville Business Improvement District

Shop, dine, explore...

# Downtown Janesville



Wisconsin's Great Outside

Photo: The Bubbler @Full Spectrum Photography



**JANESVILLE**  
Wisconsin's Great Outside

## Attractions

1. **Rotary Botanical Gardens** 1455 Palmer Dr, (608) 752-3885
2. **Lions Beach** 1401 Palmer Dr, (608) 755-3030
3. **Janesville Ice Arena/Janesville Jets Hockey** 821 Beloit Ave, (608) 755-3015/(608) 752-JETS
4. **Janesville Town Square/Festival Streets** 69 S River St & S Water St (Dog-friendly space)  
**Janesville Farmers Market** (May - Oct) Janesville Town Square, 15 Dodge St (608) 289-9292
6. **Janesville Performing Arts Center** 408 S Main St, (608) 758-0297
7. **Hedberg Public Library** 316 S Main St, (608) 758-6600
9. **Janesville Senior Center** 69 S Water St, (608) 755-3040
10. **Riley's on the Green: Indoor Golf** 221 W Milwaukee St, (608) 756-4949
12. **Marvin W. Roth Community Pavilion** 51 S Main St
45. **Wisconsin Wagon Company** 300 N River St, (608) 754-0026
47. **The Armory** 10 S High St, (608) 741-7400
54. **Lincoln-Tallman House** 440 N Jackson St, (RCHS\*) (608) 756-4509  
**Helen Jeffris Wood Museum Center** 426 N Jackson St, (RCHS\*) (608) 756-4509
63. **Rock Aqua Jays Water Ski Show** (Jun. - Aug.) 600 N Main St, Traxler Park, (608) 754-5879
64. **RiversEdge Bowl** 215 S River St, (608) 756-1201
96. **Janesville Woman's Club/Janesville Art League** 108 S Jackson St, (608) 754-4544
97. **Dawson Softball Complex** 920 Beloit Ave, (608) 752-6768
98. **The Venue** 37 S Water St, (608) 373-9727

\* Rock County Historical Society Campus

## Information

52. **Janesville City Hall** 18 N Jackson St, (608) 755-3000
53. **Janesville Area Convention & Visitors Bureau**  
20 S Main St Ste 11, (608) 757-3171  
**Downtown Janesville Inc**, (608) 728-3322
57. **Forward Janesville** 14 S Jackson St Ste 200, (608) 757-3160
61. **Janesville Transit System Transfer Center** 123 S River St, (608) 755-3150
95. **Rock County Courthouse** 51 S Main St, (608) 743-2200

Janesville Area Convention & Visitors Bureau  
janesvillecvb.com • (608) 757-3171 •