

Farm, Field & Flora

Itineraries can be customized depending on your group's interests and travel schedule.

Treat your tastebuds with a delectable tour of Janesville's agricultural community. After touring, The Armory will cook a Janesville-made meal using fresh local ingredients collected during your tours!

Skelly's Farm Market

Visit a produce-only farm that is a favorite farm stop! They are best known for providing the area with fresh strawberries, sweet corn, and pumpkins! Plus, you can visit their bakery and gift shop.



MacFarlane Pheasants, Inc.

Explore one of the world's largest private game bird farms. MacFarlane's is the provider of hunting birds for Prince Charles and the meal provided for President Obama's inaugural dinner.

Decatur Dairy

Tour a Wisconsin dairy and observe the cheese-making process. Meet master cheesemaker Steve Stettler, winner of three first place awards at the U.S. Championship Cheese contest.

K & W Greenery

Tour this nearly 2 acre indoor greenhouse growing operation and a nursery that is widely considered one of southern Wisconsin's finest. Shop in the gift shop, learn during a class or create something special to take home with you.



JANESVILLE
Wisconsin's Great Outside

Northleaf Winery

Engage your senses with complimentary wine-tasting in this restored 1850 tasting room, while you enjoy music and browse the gift boutique.



Rotary Botanical Gardens

As a special addition to the culinary tour, your group will also visit a featured vegetable and herb garden. Enjoy a tour through 20-acres of scenic walkways that wind their way through picturesque bridges, an ornate gazebo, and heavenly-scented flower gardens.



Additional Options

- Experience a farm tour of Larson Acres
- Tour and shop the extensive greenhouse and gift shop at K&W Greenery
- Tour and shop the greenhouse and garden center at Oak Village Garden Center

JANESVILLE AREA
Convention & Visitors Bureau



LORI JOHNSON
Group Sales Director
groups@janesvillecvb.com

Visit janesvillecvb.com
or call (800) 487-2757