

Holiday Magic

Itineraries can be customized depending on your group's interests and travel schedule



JANESVILLE

Wisconsin's Great Outside

Celebrate the warmth of the season with a magical holiday trip to Janesville, Wisconsin's Great Outside! Our selection of special holiday tours and activities offer the ideal way to brighten your holiday spirit.



Holiday Light Show at Rotary Botanical Gardens

Unparalleled in the region, this annual holiday event is a seasonal escape into a winter wonderland. Stroll through the beautiful winter gardens filled with over two million twinkling lights. Inside, enjoy a cup of hot cocoa, festive holiday activities, and browse the lovely gift shop.



Holiday Tree Show

Festively decorated trees of all shapes and sizes transform the Lincoln-Tallman House into an elegant wonderland this holiday season. The Rock County Historical Society's annual Holiday Tree Show features a sparkling collection of trees creatively decorated by local businesses, nonprofits, individuals, and families. Visitors of all ages can wander through the beautifully adorned Italianate mansion adorned with more than 100 trees on the main and upstairs levels. The show includes a scavenger hunt and holiday activity booklets for extra fun for younger visitors. Visitors may continue the fun by strolling to the Tallman Carriage House to enjoy a beverage and stop for a selfie with Santa and Mrs. Claus.



K & W Greenery

Awaken your senses with a trip through this color-filled greenhouse, featuring over 2,500 poinsettias in a variety of sizes and colors. Learn about the growing process and enjoy a demonstration on how poinsettias are painted. After your tour, browse through the charming and unique gift shop.



Janesville Performing Arts Center

Take in a dazzling holiday performance of a Christmas classic and explore and shop the locally created works of art at the Janesville Art League Holiday Art Show & Sale an hour before the show.



Downtown Janesville

Explore downtown Janesville's festive holiday decor as you shop the charming boutiques and stores. Sample the exceptional local cuisine, enjoy a craft cocktail or brew, and indulge in a treat that's sure to satisfy your sweet tooth. You might even bump into Santa!



Janesville's Jolly Jingle

Rekindle your holiday spirit at Janesville's Jolly Jingle the first weekend in December, featuring a lighted parade, live theater, a holiday market, fireworks, tree lighting, shopping and many other activities.



A Christmas Carol at the Milton House Museum

This telling of Dickens' holiday classic invites the audience to become a part of the performance as they move with the production company through the historic Milton House campus, for an interactive telling of the classic holiday tale.



Wineries

Visit various wineries, including the Rubber Ducky tasting room, in the restored Alexander/Sunnyview Warehouse.



Holiday Walking Tour

Take a guided holiday tour with Roaming Rich. Learn about Janesville's holiday traditions, history and public art.



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